

Advertising Prices — Print Version

Size/Contract	1 month	3 month	6 month	12 month
1/8 page	¥19,000	¥18,000	¥17,000	¥16,000
1/4 page	¥37,000	¥35,000	¥33,000	¥31,000
Half page	¥70,000	¥67,000	¥64,000	¥61,000
Full page	¥138,000	¥132,000	¥126,000	¥120,000
Inside front cover	¥200,000	¥190,000	¥180,000	¥170,000
Inside back cover	¥200,000	¥190,000	¥180,000	¥170,000
Back cover	¥230,000	¥215,000	¥200,000	¥185,000

*5% consumption tax is not included in the above rates.

Advertisement Sizes

1/8 page 80(h)X56(v)mm	1/4 page 80(h)X116(v)mm 164(h)X56(v)mm	1/2 page 164(h)X116(v)mm	1/2 page 89(h)X250(v)mm (Bleed95x256mm)	1 page 180(h)X250(v)mm (Bleed186x256mm)

Advertisement Design Fees

1/8 page size	¥4,000	1/2 page size	¥10,000	Head Banner	¥5,000
1/4 page size	¥6,000	1 page size	¥20,000	Spot Banner	¥3,000

Advertising Prices — Online Version

Size/Contract	1 month	3 month	6 month	12 month
Head Banner	¥11,000	¥10,000	¥9,000	¥8,000
Spot Banner	¥8,000	¥7,000	¥6,000	¥5,000

Head Banner: 468(h)x65(v) pixels • Spot Banner: 100(h)x75(v) pixels