Kansai Scene Reader Demographics

15,000

20,000+

500

copies/mo

readership

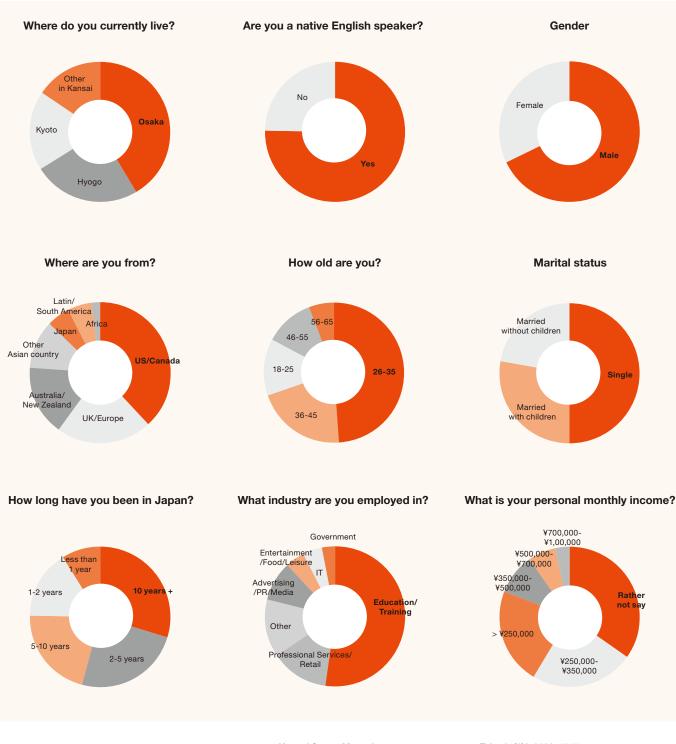
locations

Kansai Scene magazine reaches more than 20,000 readers a month^{*} with its print edition, approximately 75% of whom are native English speakers and 10% Japanese nationals. Most are mid to long term residents with over 50% having lived in the region for 5–10 years or more. They represent a wide range of ages and nationalities with roughly half having family in Japan.

Kansaiscene.com attracts some 6000 unique vistors each month, generating over 40,000 page views.^ $\,$

[·] Based on a reader survey conducted in Oct 2012

[†] Based on Google Analytics information, as an average over the period August – October 2012.



Kansai Scene Magazine 550-0013 Osaka, Nishi-ku, Shinmachi 3-5-7, Eiko Bldg. 2F, JAPAN 〒550-0013 大阪市西区新町3-5-7永光ビル2F

Tel. +81(0)6-6539-1717 Fax. +81(0)6-7635-4791 General enquiries mailbox@kansaiscene.com Sales enquiries sales@kansaiscene.com